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1953



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MOUNT VERNON, OHIO

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Ballerina Gardens

KENNETH W. GAINES

4 Greer Street
Mount Vernon, Ohio

Dear Friends and Customers:

We have prepared this new price list with one purpose in mind: To serve you; the customer, with choice Gloxinia and Violets—grown, packed and shipped direct from our houses, where we maintain constantly a grown stock of more than 75 of the top Violet originations, and more than 50 color combinations of Hybrid Gloxinia's.

We specialize in African Violets and Gloxinia. The GOOD ones. Varieties that are outstanding as a result of years of cross hybridization of the better kinds. New color combinations and unusual foliage, and many choice double-flowering varieties are the latest thing in violets nowadays.

We sell new varieties for those who want the latest sorts, and we have the exquisite kinds that are just a few years older, priced low to be available for the modest purse. Some favorites are missing from this issue due to insufficient stock, and we hope to have them by next Spring.

As you turn these pages, I know you can vision a beautiful indoor window garden that will add to the enjoyment of your home. A real treat is in store for you if you have not ordered from us before. We know a happy customer is our best advertisement, and are anxious to please. We guarantee every plant to arrive in perfect condition and we ask you to be the judge of value. Your money is safe with us.

Beautiful New African Violets

BLACK MAGIC: Deep blue fully double blooms with a prominent golden eye on very dark green heart shaped leaves. \$2.00

BRENDA GIRL: A beautiful plant with a lovely girl foliage, compact grower well rounded blooms of a beautiful red - violet shade. \$2.00

CHERIE: Very frilly two-toned red lavender with the top petals darker accented with a beautiful light green girl foliage. \$2.00

EDITH CAVELLE: A beautiful plant with a dark bronze light veined foliage, flowers of tinted mauve borne well above the attractive foliage. \$2.25

FLUFFY LADY: Large double white blooms with pastel pink shading on a good waxy girl foliage. . . \$2.00

GENEVA BEAUTY: A pleasing and different, (excellent new variety). The flowers are a vivid shade of purple edged with a pure white edge which does not fade. Foliage similar to Mentor Boy. \$2.50

HER MAJESTY: Large double orchid girl on pretty dark green waxy foliage. Plant has free growth, is very desirable with blooms borne well above foliage. \$2.00

JULET: A good rose pom - pom double with a vivid golden eye, blooms borne well above the foliage, deep green heart shaped leaves, sharply toothed. . \$2.00

LORELI: Very pretty lavender pink geneva with a crystal clear edge on beautiful medium green foliage. \$2.00

ORBICULARIS: An original specie - dwarf free flowering plant, similar to Grotei but much improved in every way, the plant is always a mass of medium size blooms of delicate blue, subtly diffused with a blending white. \$2.00

PANSY: A white bloom with a medium blue overlay in some cases - marked like a pansy, other times leaving only a little white edge, foliage is a medium green of good substance. \$1.50

PINK WONDER: One of the finest pinks ever placed on the market and a constant prize winner. Giant full petaled bloom, deep pink with a slight eye and a good heavy bloomer. The foliage is heavy and a good grower. \$2.25

RUFFLED TREASURE: Highly frilled flowers of very pretty pastel shaded light lavender to a rose orchid on waxy dark green and bronze foliage. (Truly an outstanding violet). \$2.00

SPRINGFIELD BEAUTY: "Monarch of Doubles". A huge extra large double dark blue accented with beautiful medium green foliage, flowers stand well above the foliage. \$2.00

SUN GLOW: A large fully double rose orchid blooms on a good playable medium light green foliage. . . \$2.00

Recent Introductions and other Standard Varieties

ASURE BEAUTY (Improved): Sparkling white fluffy double blossoms of wax-like substance, with center petals shaded light blue, and bright golden eye. Extra large double flowers, a profuse bloomer. \$2.00

BLUE OHIO: Words can hardly do this one justice. Giant medium blue blossoms, small dark green DuPont foliage, truly an outstanding variety. \$2.00

BLUE WONDER (Supreme): Giant striking marbled flower in white and brilliant marine blue accented by a lovely pleable supreme foliage. \$2.00

CALIFORNIA DARK PLUM: The originator calls this violet a plum red, which it richly deserves, a beautiful plant with a medium green foliage of good quality. \$2.00

CORSAGE: Distinctive light blue double flowers are borne in heavy clusters on long sturdy stems, foliage is light green and spreading. \$2.00

DOUBLE LACE: A violet which is correctly named, a beautiful crystal double frilled white, blooms stand well above pretty bright green foliage, one of the best double whites. \$1.25

DOUBLE LADY: A large double dark blue with a prominent golden eye on deep forest green quilted foliage. \$1.25

DOUBLE ORCHID GIRL: A dark orchid, yet so vivid and vibrant. Flower stems held firmly above the foliage. The fluted girl-type leaf is lady like and gently rippled. \$2.00

DOUBLE ORCHID NEPTUNE (Royal Scot): Big puffy double light plum flowers accented with deeply spooned dark green leaves which are flushed wine underneath, and such heavy quilting. \$1.25

DOUBLE VELVET GIRL: This captivating pansy-like big flower has an endearing personality in a two-toned red combination. Lower petals are mostly rich orchid-red in tone, with a permanent red-garnet edging at the outside tips of each petal. The upper two petals are solid velvety dark garnet. Handsome strong girl-type foliage. \$2.00

DUPONT WHITE: Absolutely pure white double of nice size, the foliage is a pleable medium green supreme type, this makes a very attractive plant. . . \$2.25

EVENING SUNSET: Truly an Evening Sunset on the Violet World, a light blue with an overcast of pink, especially predominate in the upper two petals, as the name describes. Without doubt this the most unusual variety introduced in years. \$2.00

FROSTY: Is chartruese, creamy-yellow, and marbled forest green, and it propagates plants like itself from leaf cuttings. Flowers are white and blue. Really different and outstanding. \$2.50

GENEVA'S DAUGHTER: A daughter of Lady Geneva with much improved growing and blooming habits, a charming light blue with a tinkling white edge and a fine girl foliage. \$2.00

GIRL AT DAWN: A pretty African Violet that is sure to please you because it is different and grows quickly. Flowers is a beautiful plum red, with a nice girl foliage of light green. \$2.00

HOLLY: The name truly describes the foliage, dark bronze green very frilled and pointed crisply at the edges, and royal purple beneath. The darkest and shiniest leaf you've ever seen! \$2.50

INNOCENCE: Pure white flowers on a sturdy coppery medium green foliage red-veined underneath. . \$1.25

INSPIRATION: Lovely large orchid color blossoms. Very free bloomer. Supreme foliage is large, yet soft and flexible and flower stems strong and upright. \$2.00

MINUET GIRL: Sprightly as its name, a Minuet blue with that extra something that makes a fine violet. Foliage is girl-like in character. \$2.00

PAINTED GIRL: Exquisite novelty - the star in any collection. Glistening white blossoms, edged in orchid, some blushing all over, yet returning to their original color of a white with an orchid band. \$1.25

PINK ATTRACTION: A mass of light pink blossoms with a bright rosy eye. Foliage is flexible and flower stems are strong and upright. \$1.50

PINK CHEER: Flowers are of the deepest pink color - the blooms are borne in clusters on upright stems well above the dark green, quilted leaves. Glossy on top with a rose colored reverse. The foliage of Pink Cheer adds much to it's distinctiveness, strong grower. \$1.50

PINK SHOCKING: A truly bright pink with center lots deeper in color. A superior bloomer and the flowers show off beautifully above really good looking foliage. \$1.50

PURPLE KNIGHT: Impressive darkest blue-purple flowers of giant size and yet an excellent bloomer. Shiny dark leaf, very supple and not brittle, plant is nice and spreading. \$1.75

PURPLE PRINCE: Pleasing redish purple, nice foliage and free blooming, this is one of the older varieties but the demand for this variety has forced us to continue growing this old favorite. \$1.25

Recent Introductions and other Standard Varieties

PURPLE LACE: A collector's item. Fringed velvety midnight purple that is hard to beat! A fuzzy rick-rack bronzy foliage. Unique - don't miss it. . \$1.25

RAINBOW ROSE: Big double white flowers edged in rose, a perfect companion to the already established improved Asure Beauty, which is shaded in blue. . \$1.50

RED LADY: The brightest, most free flowering "Red" we've seen. Blooms are actually a vivid red. And wonderful contrast with all other colors. . . \$1.25

ROBINHOOD: A thinking beauty, free flowering and graceful habit. The two upper petals of deep black red are set on a lower field of lighter red. This is a pretty combination and a favorite of those who have seen it. \$1.25

RUBY GIRL: A new variety with medium size flowers, of excellent substance, blooms are a dainty soft pink with the two top petals are tipped with deep orchid sometimes the orchid run down into the outside lower petals. Very choice and extra nice. \$2.00

RUFFLED QUEEN: Fringed Dark Burgundy - massive DuPont foliage - Here's truly an outstanding Violet that will catch the eye of every visitor! The edge of each petal are so heavily ruffled and frilled that they have an appearance of being edged with lace of a lighter than the rest of the flower. . . \$1.50

SIR LANCELOT: The knight of the bi-colors. Beautiful deep purple top and tips of petals on orchid pink center. The whole color effect, silhouetted on the bright green leafy field is most striking. . . \$1.50

SNOW PRINCE: Absolutely pure glistening white, giant blooms. Without a doubt the finest white to date. \$1.25

SUNRISE SUPREME: Beautiful large rich rose orchid blooms on sunrise supreme foliage. Very attractive and one of our best varieties. \$2.00

VELVET GIRL (Select): This violet will steal the show anywhere. It's different. The most enchanting pansy-like blossoms, so large and velvety orchid, dipped burgundy red. We recommend it highly. . \$1.25

Rooted Cuttings and Leaves

Variety	Cuttings	Leaves	Innocence	.50	.25
Asure Beauty	\$.75	\$.35	Inspiration		.35
Black Magic		.50	Joliet		.50
Blue Ohio		.50	Lorllie		.50
Blue Wonder (Sup)		.50	Minuet Girl	.75	.25
Brenda Girl		.75	Orbicularis		.50
Bronze Fringette	.75	.40	Painted Girl	.50	.25
California Dark Plum		.50	Pansy		.50
Cherie		.75	Pink Attraction	.75	.30
Corsage	.75	.40	Pink Cheer	.50	.25
Dainty Dutchess	.75	.40	Pink Shocking		.40
Dbl. Blue Fringette	.75	.40	Pink Wonder		.50
Dbl. Lace	.75	.35	Purple Knight		.25
Dbl. Lady	.75	.30	Purple Prince		.25
Dbl. Orchid Girl		.30	Purple Lace	.75	.35
Dbl. Orchid Neptune		.25	Rainbow Rose	.75	.35
Dbl. Velvet Girl		.75	Red Lady	.50	.35
DuPont White		.35	Robinhood	.50	.25
Edith Cavelle		.75	Ruby Girl		.35
Evening Sunset		.35	Ruffled Treasure		.40
Fluffy Lady		.35	Ruffled Queen		.30
Frilled Blue Delight	.75	.25	Sir Lancelot	.50	.30
Frosty	1.00	.50	Snow Prince	.50	.25
Geneva Beauty		.75	Springfield Beauty		.50
Geneva's Daughter	.50	.30	Sunrise Supreme		.40
Girl At Dawn		.30	Velvet Girl	.50	.25
Her Majesty		.50	Violet Geneva		.30
Holly	1.00	.40			

All merchandise is guaranteed to be from the originator and is authentically named.
No orders accepted for less than \$1.00 on either cuttings or leaves.
(All orders will be filled in the order which they are received).

PLEASE READ BEFORE ORDERING

In ordering please Print Full Name and Address All order of \$10.00 or over prepaid, insured anywhere in the United States. Orders under \$10.00 please add 50¢ to cover cost of shipping and packing. We have lowered prices wherever possible to give you the benefit of standard prices and fine quality.

Money order or Personal Check accepted. No. C. O. D. orders accepted. Ohio customers must include 3% sales tax.

Canadian customers must secure import permit from your Dept. of Agriculture and forward to us. Postage at cost. Order with confidence. All plants are shipped in clay pots. Plants 3" to 5" high. Please do not mistake our well established growing plants in pots for rooted cuttings. We ship only well establish growing plants. Many in bud and bloom.

BALLERINA BEGINNERS PLANT COLLECTION

(Limit One Collection to a Customer)

Four \$1.25 varieties labeled—Your Choice (worth \$5.00)
FOR \$4.00

We hope to make many new friends again this season by this special offer of any four plants which you select from our catalog price listing of \$1.25 each. Plants will be taken from our regular stock. If you are starting your collection this season remember that our \$1.25 kinds include the finest of the ever-popular varieties and your assurance of peerless beauty. Be sure to make your selection from the \$1.25 listing only.

KAPCO COMPLETELY SOLUBLE 15-30-15 LIQUID FERTILIZER

Simply dissolve one teaspoon of KAPCO in one quart of water. We recommend this solution only twice a month to obtain most economical benefits; here is what you do. Order a package of our good potting soil and some KAPCO PLANT FOOD. Then follow the growing instructions in your package. We have had many fine reports from our customers on their experience with KAPCO. It produced stronger root growth, sturdier stems, rich green luxuriant foliage and larger, longer lasting blossoms. 20 oz., \$1.00; 7 oz., 50¢.

STEAM STERILIZED POTTING SOIL

May we suggest that you try our own specially prepared potting soil, not a commercially prepared product, but the same one we grow our plants in. 3 lb. for \$1.00 and 5 lb. for \$1.50 postpaid. Soil shipped west of the Mississippi add 60¢ for postage.

KAPSULATE

(Sodium Solenate in Capsules)

For African Violets and other Flowers Grown in Pots

SAFE, EASY to use—merely drop the capsule on the soil in the pot and water THE SOIL. The plant takes up the selenium in about two weeks; then insects such as aphids, mite, red spider, midge, thrip, etc., that feed on the plant are either killed or repelled.

SPECIAL NEW COMBINATION BOX consisting of 24 KAPSULATES (capsules) and 2½ ounces of PLANT-L-IZER (High Soluble Fertilizer for Liquid Feeding) only \$1.00 postpaid.

Pure Sodium Selenate 3 Grams for \$.50

SHIPPING

Orders will be sent just as soon as possible after receiving same, except Gloxina Tubers which are shipped at proper planting time, or early fall if you request so. We do retail shipping of plants after Dec. 1 or before April 1. As Violet and Gloxina plants cannot be shipped safely in freezing weather, all orders received after Dec. 1 will be held for April 1st shipment unless you request a cash refund. We advise you however to get your orders in early so you can be sure of early delivery. In case we are sold out of a variety we will substitute a variety of equal value or better unless you state on your order you wish no substitution.

DAMAGED SHIPMENTS

Damaged shipments will be adjusted *only* when the damaged merchandise is returned to us at once enclosing a certificate of damage from your carrier. We cannot assume any responsibility after you have had the plants for several months. Our shipments are guaranteed to reach you in good livable condition and replacements will be cheerfully made when it becomes necessary.